



XXI Всероссийская конференция
“РЕНТГЕНОВСКИЕ И ЭЛЕКТРОННЫЕ СПЕКТРЫ
И ХИМИЧЕСКАЯ СВЯЗЬ”

7-11 октября 2013 года, Новосибирск, Россия

CONFERENCE SPONSORSHIP PROPOSAL

The Organizing Committee cordially invites the Companies to participate in the XXI Russian conference “**X-RAY AND ELECTRONIC SPECTRA AND CHEMICAL BONDING**” (RESCB-21) to be held in **Novosibirsk, Russia, on October 7-11, 2013**. The regular conference RESCB is the main Russian conference for the presentation of new research results in the field of X-ray and electronic spectroscopy (XPS, AES, NEXAFS, EXAFS, XES) and related methods for study of new materials. About 200 specialists representing leading research teams of main Russian scientific centers will take part in the conference RESCB-21.

Along with public recognition, your sponsorship will have an excellent opportunity to present your company, get in touch with a highly targeted audience of consumers, and lobby your interests to a wide range of the participants from different regions of Russia.

We offer a variety of sponsorship opportunities suitable for large as well as small organizations. Depending on the level of sponsorship, a sponsor will receive the mentioned below benefits.

Sponsorship Levels

GENERAL SPONSORSHIP

2 000 Euro

1. The status of a General Sponsor confirmed by Certificate will be assigned.
2. Corporate name and logo of the Company will be displayed at
 - a. The conference Web site. A link to the Company's Web page will be installed at the conference Web site
 - b. Final Program (electronic version and brochure), Book of Abstracts and CD-Book of Abstracts
 - c. Other conference promotional and informational materials (Letters, Press releases, Mass media)
3. The Company will have the opportunity to put up appropriate literature and/or materials in the delegate bag
4. The promotional information about the Company will broadcast on the screen during breaks.



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и химическая связь”

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5. Free registration for 2 delegates
6. Welcome 5-minutes greeting of the General Sponsor representative at the conference opening ceremony
7. Advertising presentation (20 minutes) at the conference Plenary session
8. Publication of the one color page advertisement in the Conference Proceedings
9. The Conference Secretariat will provide a place for the Company to display the corporate stands, devices and materials
10. Placing a corporate poster of the Company in place of the poster session
11. Sending invitation letters to experts recommended by the Company to take part in the conference

OFFICIAL SPONSORSHIP

1 250 Euro

1. The status of a Official Sponsor confirmed by Certificate will be assigned.
2. Corporate name and logo of the Company will be displayed at
 - a. The conference Web site. A link to the Company's Web page will be installed at the conference Web site
 - b. Final Program (electronic version and brochure), Book of Abstracts and CD-Book of Abstracts
 - c. Other conference promotional and informational materials (Letters, Press releases, Mass media)
3. The Company will have the opportunity to put up appropriate literature and/or materials in the delegate bag
4. Free registration for 1 delegate
5. Advertising presentation (10 minutes) at the conference Oral session
6. Publication of the one color page advertisement in the Conference Proceedings
7. The Conference Secretariat will provide a place for the Company to display the corporate stands, devices and materials
8. Placing a corporate poster of the Company in place of the poster session
9. Sending invitation letters to experts recommended by the Company to take part in the conference



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SPONSORSHIP

750 Euro

1. The status of a Sponsor confirmed by Certificate will be assigned.
2. Corporate name and logo of the Company will be displayed at
 - a. The conference Web site. A link to the Company's Web page will be installed at the conference Web site
 - b. Final Program (electronic version and brochure), Book of Abstracts and CD-Book of Abstracts
 - c. Other conference promotional and informational materials (Letters, Press releases, Mass media)
3. The Company will have the opportunity to put up appropriate literature and/or materials in the delegate bag
4. Advertising presentation (10 minutes) at the conference Oral session
5. Publication of the one color page advertisement in the Conference Proceedings
6. The Conference Secretariat will provide a place for the Company to display the corporate stands, devices and materials
7. Sending invitation letters to experts recommended by the Company to take part in the conference

INDIVIDUAL PROPOSALS FOR COMPANIES

1. Distribution of the advertizing materials – **125 Euro**
2. Providing a place for the Company to display the corporate stands, devices and materials – **250 Euro**
10. Advertising presentation (10 minutes) at the conference Oral session – **250 Euro**
3. Research report at the conference Oral session – **175 Euro**
4. Organization of a workshop in the framework of the conference for up to 2 hours as the parallel session. The Company can invite appropriate audience from the organizations of Novosibirsk and Akademgorodok – **750 Euro.**

All promotional materials including stands, posters and brochures are provided by sponsor!

We are waiting for your proposals (rescb@niic.nsc.ru, boronin@catalysis.nsk.su) and ready to discuss any other forms of sponsorship that suit your company, all your comments and suggestions. We are positive that your company will benefit from the success of the conference, from sponsoring and participation in the meeting